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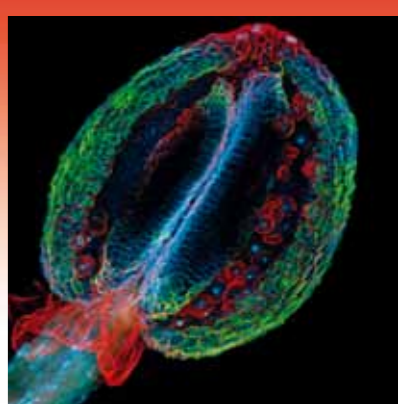
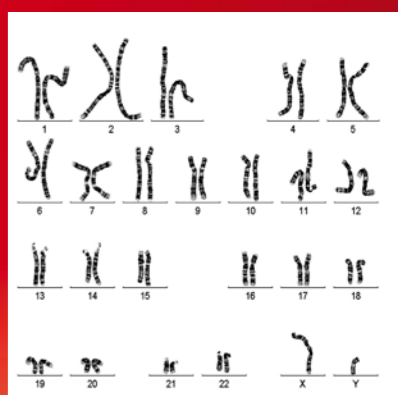
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www.taawon.me

For more information

Company Information



Best solutions
for your success...

Taawon
Taawon For Laboratory & Scientific Supplies



GM. Mahmoud Al-Haris

We are a Specialized Company...

Taawon is a company that works in the field of supply and support of specialized medical and analytical equipment; we employ a team of highly experienced people in our fields, which further enrich our lines and services to our customers.

Taawon have now offices in Jordan and KSA. With dedicated sales and service teams, and offering our service also to the neighboring countries.

Our main lines consisted of:

- Microscopy
- IVF Labs
- Andrology labs
- Genetics Labs
- Analytical Instruments
- Environment Monitroing
- Disposables & Consumables
- Microbiology

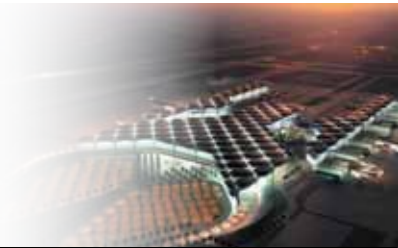
Now we are a key supplier for Fertility Labs, Genetics labs and Bio Research Centers.

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We Want To Make Tangible Differences...

Our mission is to build a healthy & growing business that offers and sustains the high technology to our community from various fields and specialties.

So we look for growing our business to reach more customers and marketers, with products and services that give added value to our customers.

Healthy business that preserves our customer trust, with all what this includes from commitments and meeting expectations

A healthy business that's looks after the company employees, care for their needs and ambitions

A healthy business that is preserving our partner's interest, and working with the spirit of one team.



Healthy Business



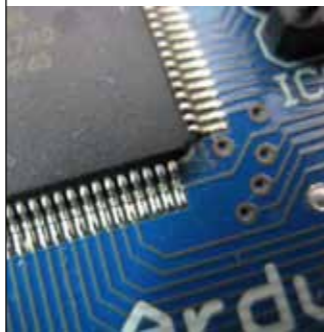
We believe our business should have a positive impact to our customer, our employee, our partners and eventually our community

Growth



We look for continuous growth in markets and offered products and services.

Introducing Hi-Tech



Proud to offer high technologies that makes our customers more efficient and contributes to their successes.

Added Value



Beyond the conventional thinking, our added values approach is to hire the added features functionality to customer efficiency and procedures reliability.

Commitments



Such technologies we offer require support to sustain and maintain instruments and equipment functionality, we are committed to do that!

Our Approach is Different But Consistent...

Since its very beginning, Taawon developed a unique strategy based on promoting high quality instruments and professional solutions, and committing to after sales support.

Dealing with the well-known market leaders of instrument and equipments manufacturers; ensures provision of high quality products advanced technology in addition to commitment after sales support.

A quick look on our represented companies will easily show that many companies represented by Taawon are pioneers in their field,

and that all of them produce high quality products.

Based on such instruments and equipments, we offered solution to our customers combined with our knowledge, which has to be continuously updated and varied to be suitable to the different customers' needs.

A profound emphasis is always directed towards after sales services. The ultimate goal is to provide adequate service in the shortest possible time, to ensure customer satisfaction.



Strategy



High Quality



Knowledge update



Offering solutions



After sales support

Added Value



Beyond the conventional thinking, our added values approach is to hire the added features of our offering to help improve customer's process efficiency and reliability, and contributor to their profitability and growth, the key elements of our added values approach are technology, knowledge, and support.

- **Solution to current challenges**
- **Efficiency and productivity**
- **Process reliability and security**
- **More profitability**
- **Ease of minded**
- **Growth**

Competence has a name, Taawon

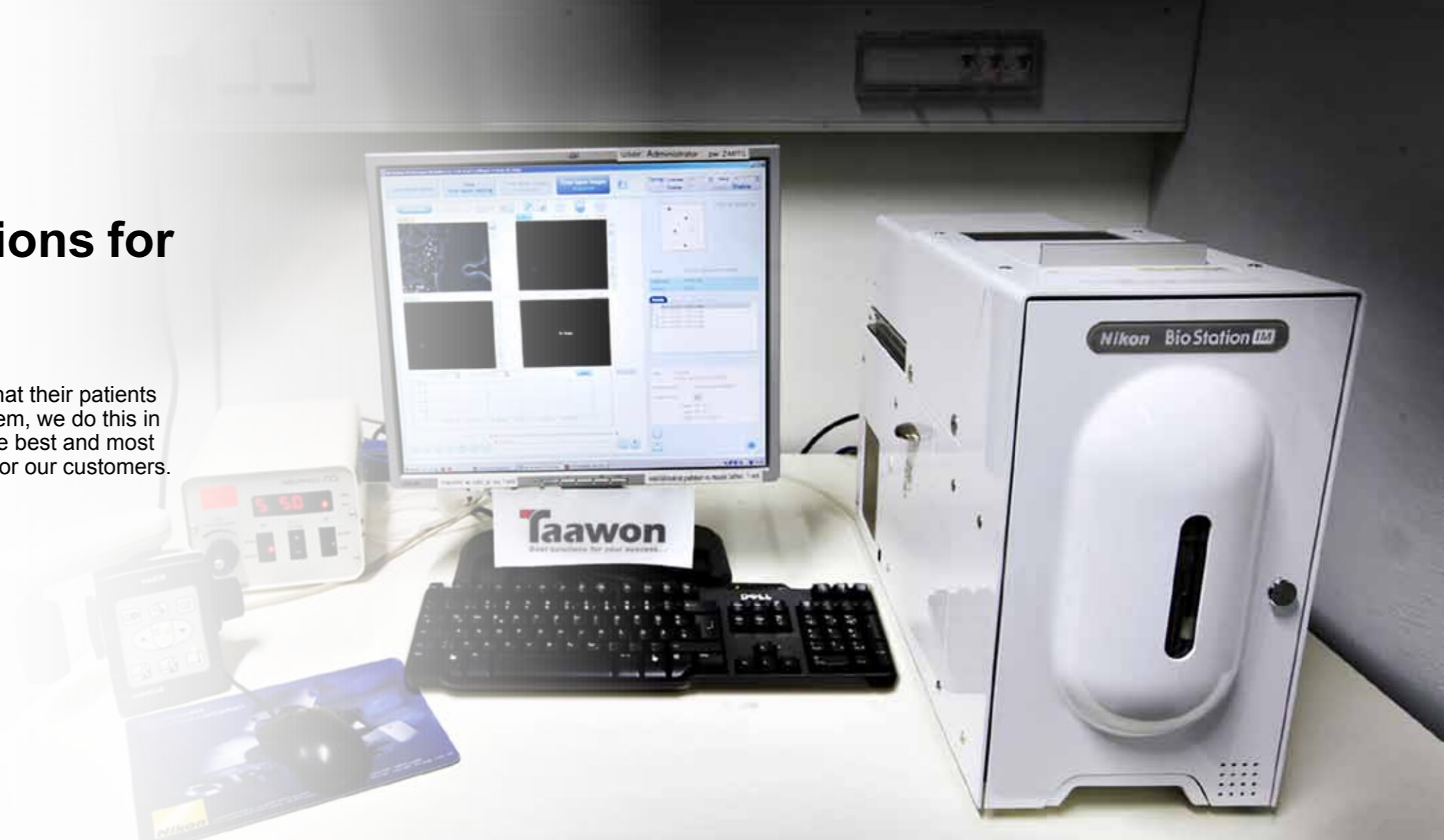
We Offer High End Solutions for High End Customers...

Many of our customers have to follow up with ever changing procedures and changing techniques. Also in many cases our customers are under the pressure to improve their efficiency and competitiveness.

procedures and what their patients are asking from them, we do this in order to provide the best and most efficient solutions for our customers.

Our product offering helps our customer to master these challenges.

We achieved a market leader position in our fields thanks to our commitment to provide solutions that touches customer's core needs. We partner with our clients to learn about their challenges and needs, and we strive to understand their



Understanding needs



Understanding customer procedure and requirements, the aims they are looking for within their budget.

Customizing solutions



Based on our knowledge about technology and customer needs.

Implementation



We make sure commissioning and installation is taking into consideration the specific needs of each lab.

Supporting & Training



Teaming with well known training centers in Europe, to train on the latest technologies and procedures, as well as basic knowledge for beginners.

Meeting the challenges



Whenever customers need to solve problems, improve procedure, adapt new technique, we are pleased to be a useful aid.

Service – The Key Word for Customers Satisfaction

With Taawon expert services we offer a range of knowledge-based services to contribute to our customer's growth, increase productivity, minimize investments and achieve sustainable success. Our services include:

- Installation: make sure that the products and solutions are delivered and installed as they should be, within customer requirements,
- Training services: offering procedure-specific conferences, seminars and training.
- Environment adaptation conditioning: to ensure safe and proper start up of IVF labs, this include positive pressure tests, microbial load test, air quality conditioning , and calibration services
- Repair and maintenance: done by our qualified service team, and in the proper time.
- Service contracts: adapted to each customers need to meet their requirements and needs
- Measurement and calibration: covering many measurements scopes like Gases, Temperature, VOC. and particle cont.
- Consultation: we can offer consultation service in the fields of our expertise
- Trouble shooting: when lab results are not as they used to be or when our customer are looking for improvements, this service offers comprehensive lab quality tests to find out what needs to be improved, this included parameters measurements, decontamination and cleaning, air handling, and instruments calibration and alignment.

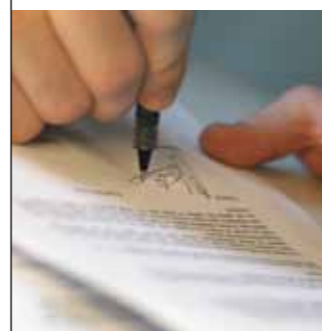


Support & Service



Our emphasis on service is a key element to our success. Our definition of good service goes beyond installation and repair covering our commitment to provide prompt response to customer needs and to ensure adequate customer training, and covering customers quality needs.

Quality Control



We offer our customer the lab parameters quality measurements; which cover the measurements of CO2, O2, VOC, Temperature, Particle, Differential pressure and HEPA efficiency.



Service Offering

- Consultation
- Training
- Installation and operation
- Trouble shooting
- Maintenance

www.taawon.me For more information

Explore our Competences

Taawon Company Team, The Core of our Competence

We believe that the highest value we offer our customers are the dedication, knowledge and commitments of our team which we proudly present; it is the key element to gain and sustain our customers trust.

With a team of well trained enthusiastic and ethically responsible members, we are confident we can commit to our standards regardless competitive environments we face in the market

To achieve that, we offer our team the environment and the culture of a healthy company, that promotes and acts on achieving its mission.

And with a continuous training program for our team members, we guarantee our ability to keep up with demanding markets and every changing regulations and technologies, and ultimately meet customer's satisfaction.



We Introduce



Sales and customer support team at Taawon

Seminars & Exhibitions



We are on regular bases participating in regional seminars & exhibitions.

The Key for Our Success

Hand in Hand with the World's Market Leaders

It is part of our strategy to work with manufacturers who are market leaders in their fields, who can offer our customers the best quality, the latest technologies and continuous innovations.

We call them our partners, because it's not just a job, it's our passion to represent those market leaders with top service in our markets together, we embrace diversity to create a place where each of us can be ourselves, our

relations is based on mutual respects, and sharing the same goals and values about how our business should be, It is also about human understanding and connection, this is the level of relation that we are proud to have with our partners, and we hold each other to that standard.

We are passionate and ethically loyal about our partnership with the leading manufacturers worldwide.



Our Partners



Nikon is a global manufacturer and marketer of optical instruments for use in laboratory, clinics and research centers, with portfolio that covers upright and inverted microscopes, fluorescent, stereomicroscope, polarized microscopes, and on the High end Nikon like covers but not limited to confocal, TRIF, super resolution, In vivo microscopy and biostations



Hamilton Thorne is a leading provider of advanced laser systems and instruments for in-vitro cell applications in the regenerative medicine research and fertility clinic markets.



LIM - Laboratory Imaging (LIM) is a company with broad expertise in microscopy and image processing and analysis. LIM offer general purpose image processing and analysis systems as well as reliable customized solutions for scientific, biomedical, forensic and industrial imaging.



BINDER has been a world leading manufacturer and supplier of laboratory incubators ovens and stability chambers, with its CB CO2 incubators Binder has revolutionized the world of IVF incubators



Sparmed is a Danish company composed of a group of In Vitro Fertilisation experts working on the basis of the idea 'GOsafe In IVF Laboratories'. Sparmed produces the well known not toxic disinfectants 'Oosafe' as well as other IVF lab safe consumables



IVFtech is a company producing advanced and specialized equipment for IVF-laboratories, this includes IVF workbenches, Hot surfaces, air cleaners, IVF accessories...etc.



SAGE® product line offers products for use in assisted reproductive procedures. Included are products to aid in fertility assessment as well as the complete offering of highly regarded SAGE® media and devices for In Vitro Fertilization treatment.

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Our Partner is Your Partner